

ACCESS OPPORTUNITY DOWNTOWN BROOKLYN



Join the innovative companies shaping the future in Downtown Brooklyn, one of the nation's fastest-growing downtowns. Benefit from a strategic location, top talent, dynamic industry growth, and a vibrant, forward-thinking community.

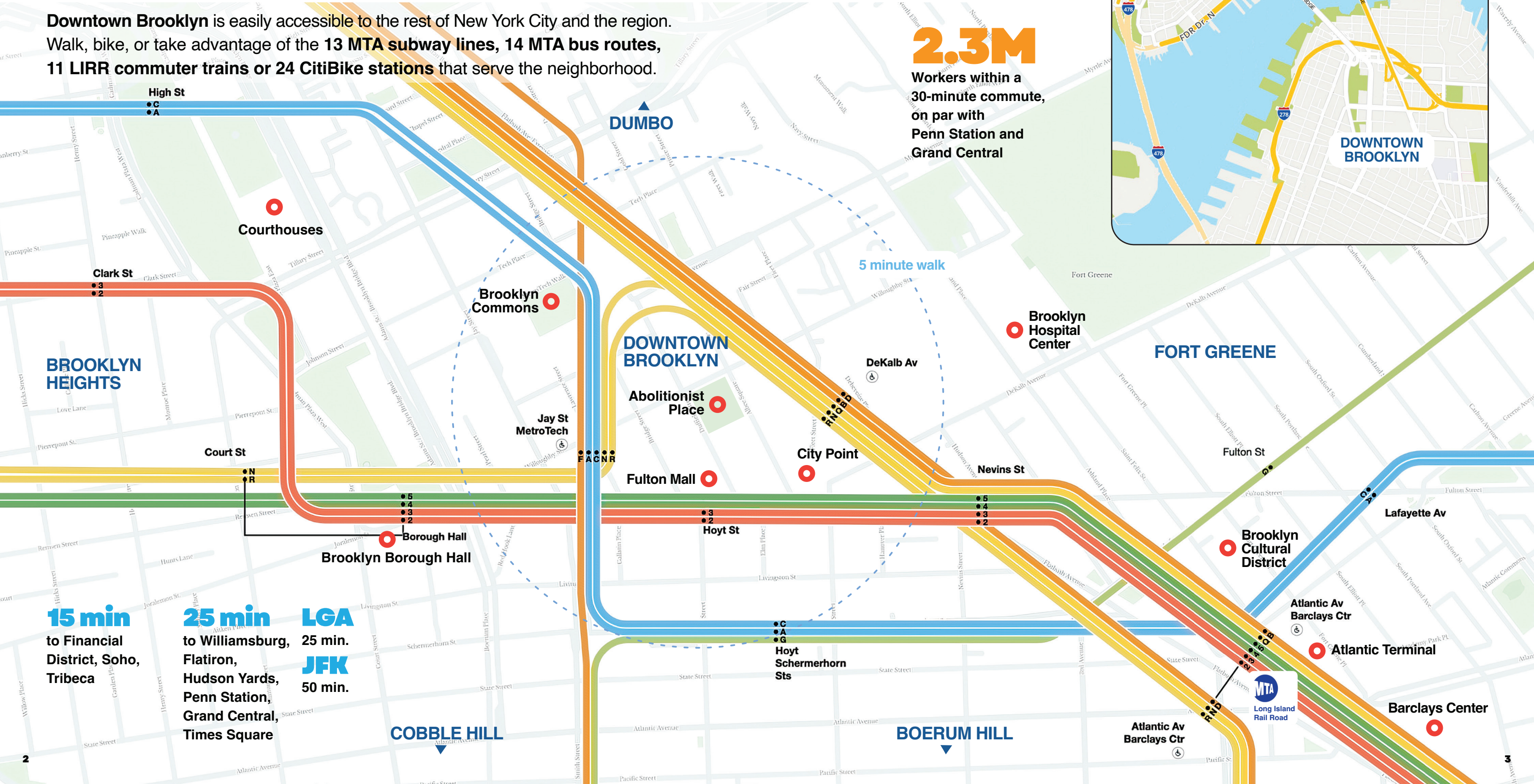
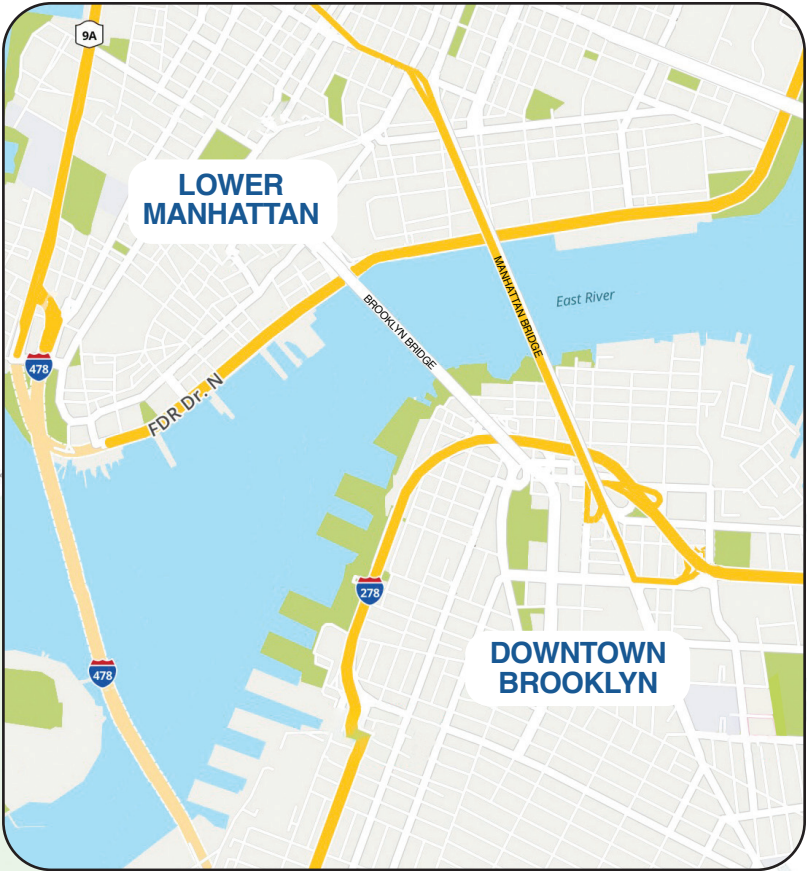
UNMATCHED CONNECTIVITY

Downtown Brooklyn is easily accessible to the rest of New York City and the region. Walk, bike, or take advantage of the **13 MTA subway lines**, **14 MTA bus routes**, **11 LIRR commuter trains** or **24 CitiBike stations** that serve the neighborhood.

+95K
Avg daily subway trips

+93K
Avg daily pedestrians

2.3M
Workers within a 30-minute commute, on par with Penn Station and Grand Central



15 min
to Financial District, Soho, Tribeca

25 min
to Williamsburg, Flatiron, Hudson Yards, Penn Station, Grand Central, Times Square

LGA 25 min.
JFK 50 min.

YOUR NEXT BUSINESS DESTINATION

Downtown Brooklyn’s renaissance has transformed the office market, with options ranging from modern glass towers and repositioned historic buildings to converted industrial spaces and park-like campuses. Moving to Brooklyn qualifies companies for numerous financial benefits and incentives.



“Downtown Brooklyn has emerged as an attractive alternative to Manhattan, particularly because it offers a shorter commute for the majority of our employees.”
– Stephen Cassell, Co-Founder, Architecture Research Office



134K
Total jobs (public and private sector)

\$80K
Average annual salary

51%
Job growth (2012—2022)



BE IN GOOD COMPANY

- fxcollaborative

Propel

Pineapple Street Studios
An Audacy Company


RENT THE RUNWAY
- Etsy

SLATE


Office of Technology & Innovation


- JPMorganChase

brooklinen


BOSTON CONSULTING GROUP

west elm



EMERGING INDUSTRIES + INNOVATION

Downtown Brooklyn cultivates cutting-edge innovation and creativity. With five top global and regional universities, it provides a continuous stream of new ideas and talent to help fuel your business growth. Base yourself here at the center of startup culture and fast-growing industries.

42%

Growth of tech jobs in Brooklyn in the last decade (highest growth rate in NYC)

35K+

Higher education students, being trained in a variety of fields from hospitality and medical to legal and STEM

10+

Startup incubator and accelerator programs

WITHIN A
30-MINUTE
COMMUTE:

80%

Of NYC's software developers and architects

70%

Of NYC's film and TV producers, directors, and editors

GROWING INDUSTRIES

Creative + Culture

Specialized Design Services
Motion Picture + Video
Performing Arts +
Sports Promoters

Professional Services

Architecture + Engineering
Management + Technical Consulting
Financial Investment Activities
Health Practitioners

Innovation & Technology

Software Publishing
Computer Systems Design

“One of the benefits of being in Brooklyn – and Downtown Brooklyn in particular – is the diversity of people. We can meet other startups, but also connect with people who work outside the tech sector.”

– Jimmy Chen, Founder + CEO, Propel



UNIVERSITIES



CULINARY + SHOPPING DESTINATION

Downtown Brooklyn offers something for everyone. The neighborhood features a dynamic mix of shopping, dining, and entertainment. Whether you're seeking boutiques, name-brand apparel, world-class eateries, or places to hang out, Downtown Brooklyn delivers.

\$4.4B

Residents' disposable income

140+

Retail stores

245+

Restaurants and bars

10

Hotels with 2,800+ rooms



“Behold the vast DeKalb Market Hall, turning Downtown Brooklyn into a foodie destination”
—Brownstoner



NATIONAL



CAVA



EQUINOX



sweetgreen



TRADER JOE'S



LOCAL



CHELSEA PIERS fitness



DEVOCIÓN

McNALLY JACKSON BOOKS

Gage & Tollner



A Taste of KATZ'S



VIBRANT + GROWING COMMUNITY

Downtown Brooklyn is one of the fastest-growing areas in New York City and the US. Surrounded by Brooklyn's classic brownstone neighborhoods, residents take advantage of the community, culture, and convenience of an urban lifestyle.

65K+

Population. 200% growth rate since 2012

23K+

Housing units built since 2004, 8K+ in the pipeline

15

Preschools and daycares

640K+

Population within 2 miles

\$150K

Median household income

25

K-12 schools

74%

Bachelor's degree or higher

"Downtown Brooklyn: A Neighborhood 'in the Middle of Everything'"

—New York Times



"Downtown Brooklyn and everything that's happening around it is awesome. We love the people that are coming in, we love the people that are already here."

—Steven Sutton, Founder, Devoción



RICH CULTURAL LANDSCAPE

Downtown Brooklyn is the epicenter of the culture and entertainment that defines Brooklyn. Whether you're looking to catch a game, watch a movie, visit an art exhibit, see a play or a live concert, the Brooklyn Cultural District pulses with an eclectic mix of cultural and entertainment offerings year-round.

20+

Cultural institutions and venues

1M+

Square feet of cultural space

“The reopening of the historic Brooklyn Paramount is the latest sign the Brooklyn’s art scene is thriving.”

—Brooklyn Borough President Antonio Reynoso



“The Brooklyn Academy of Music, a haven for international artists and the avant-garde”

—New York Times



CULTURAL ORGANIZATIONS

BAM

BARCLAYS CENTER
BROOKLYN

BRIC

NEW YORK
TRANSIT
MUSEUM

THE Center
FOR Fiction

651ARTS

BROOKLYN BALLET

Bklyn
Public Library



ROULETTE

MARK MORRIS
DANCE GROUP



THEATRE
FOR A NEW
AUDIENCE

Bklyn
Public Library
CENTER
FOR BROOKLYN
HISTORY

UrbanGlass



OPEN SPACE + PARKS

Downtown Brooklyn seamlessly blends green space with urban living, boasting over 21 public parks and plazas in the immediate area. Whether you're looking to relax, exercise, take advantage of amenities like dog runs and playgrounds, or simply enjoy the outdoors, Downtown Brooklyn's green spaces offer the perfect escape.

15 MIN

to Brooklyn Bridge Park and Prospect Park

60 ACRES

of public open space across 21 parks and plazas in Downtown Brooklyn



“Abolitionist Place is a verdant oasis in the heart of the bustling neighborhood, providing much-needed open space for residents, workers, and visitors alike.”

—Brownstoner



“Brooklyn Bridge Park is an 85-acre civic masterpiece and an enthusiastic participant in city life.”

—Curbed





Downtown Brooklyn Partnership is a not-for-profit local development corporation that serves as the primary champion for Downtown Brooklyn as a world-class business, cultural, educational, residential, and retail destination.

We can help your business identify available commercial space and incentive opportunities, connect with brokers, and learn more about the benefits of locating in Downtown Brooklyn.

**For more information:
info@downtownbrooklyn.com**



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